

# Today's Session

- Why we need a Leeds Food Strategy
- How this strategy was developed
- We want your views:
  - Vision
  - Themes
  - Health & Wellbeing objectives
  - Food Security & Economy objectives
  - Sustainability & Resilience objectives
- Online survey

















# Why we need a Leeds Food Strategy

- Articulate what is already happening
- Identify current gaps and areas for improvement
- Set the strategic direction for the city to 2030
- Leeds Best City Ambition
- Sustainable Food Places

















### How this strategy was developed

"Leeds to have a vibrant food economy where everyone can access local, healthy, and affordable food that is produced in ways that improve our natural environment and embrace innovation"

January 2022 launch event

Progression of work through working groups

July 2022 strategy consultation event Draft strategy completed based on event feedback

- Overarching Strategy Group
- Health & Wellbeing Working group
- Food Security & Economy Working Group
- Sustainability & Resilience Working Group











### Vision

Leeds to have a vibrant food economy where everyone can access local, healthy, and affordable food that is produced in ways that improve our natural environment and embrace innovation

















#### **Themes**

We will work towards our vision by focusing on three key themes:

- 1. **Health and wellbeing**: Help people to eat a safe, healthy, and balanced diet to improve Leeds' health and wellbeing.
- 2. Food security and economy: Ensure everyone in Leeds has access to nutritious food as part of a diverse, inclusive, and vibrant food economy.
- 3. Sustainability and resilience: Ensure the way Leeds produces, consumes, and disposes of food is fit for the future and supports our climate action plan.











### Health & Wellbeing Objectives

- 1. Ensure people of all ages know how to access and eat food that supports their health and wellbeing
- 2. Change our city environment to help make healthier food more available and appealing
- 3. Offer targeted support that helps people most likely to develop diet-related diseases
- 4. Champion community food initiatives that support healthier eating
- 5. Develop a skilled local workforce that works collaboratively to advocate for healthier eating and changes which enable it







# Food Security & Economy Objectives

- 1. Tackle the root causes of food insecurity
- 2. Improve access to, and inclusivity of, emergency and affordable food initiatives to help more people in need of support
- 3. Continue to build a strong partnership approach across all sectors and with the people of Leeds
- 4. Support inclusive growth within Leeds' food economy
- 5. Promote Leeds as a vibrant food city—celebrating our independent food, drink, events, and culture











# Sustainability & Resilience Objectives

- 1. Empower residents to choose healthy diets by raising awareness of choices that are good for the planet
- 2. Tackle waste by reducing, redistributing, and utilising surplus food
- 3. Champion environmentally sustainable and resilient procurement
- Support local farmers to transition to resilient and profitable agriculture which improves the environment
- 5. Encourage and enable innovative and community-led food production















# **Online Survey**

- Open October 24th December 18th, 2022
- Can access via link on LCC website

www.Leeds.gov.uk/FoodStrategy

LeedsFoodStrategy@Leeds.gov.uk









